



UK & IRELAND CHAPTER HANDBOOK ADDENDUM

PAGE 5 – MEMBERSHIP RENEWAL

Life members who purchase a new motorcycle are entitled to transfer the free of charge annual membership that accompanies a new vehicle purchased.

PAGE 5 – “The sponsoring dealership has the right to terminate a chapter membership should his/her conduct not meet the dealership’s standards or vision.”

Reference UK & Ireland Chapter Code of Conduct

PAGE 7 – H.O.G.® MEMBER BENEFITS

Information on additional benefits exclusively available to members in the UK & Ireland can be found at: www.hogeuropегallery.co.uk

PAGE 20 – CHAPTER FINANCES

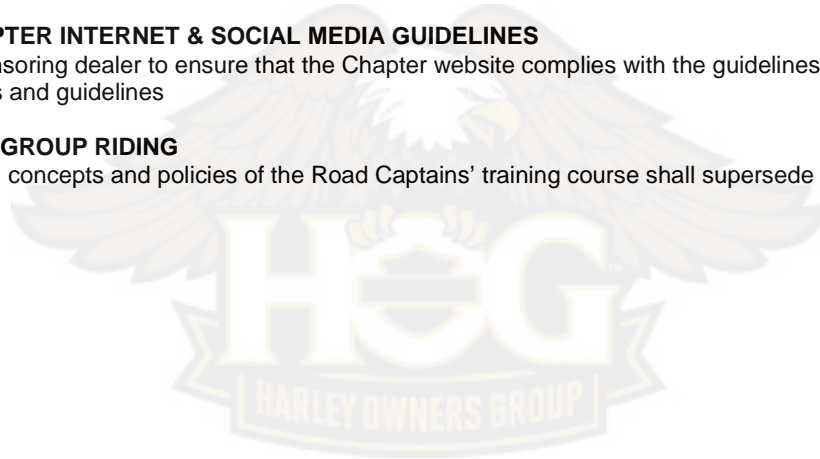
NOTE: The Chapter Membership database must also be handled in a way that ensures the information will be available to the sponsoring dealer and future officers.

PAGE 34 – CHAPTER INTERNET & SOCIAL MEDIA GUIDELINES

Consult your sponsoring dealer to ensure that the Chapter website complies with the guidelines set out in the Dealer website standards and guidelines

PAGE 35 to 41 – GROUP RIDING

In case of conflict, concepts and policies of the Road Captains’ training course shall supersede those in the Handbook





UK & IRELAND CHAPTER CODE OF CONDUCT

Chapter members are encouraged to socialise, integrate, establish relationships and nurture friendships with other Chapter members. However, if in doing so a member or members are seen to be creating a sub-group with its own identity or recruiting for another riding club within a Chapter, they may be deemed to be working in opposition to the Chapter and its aims and asked to relinquish their Chapter membership (reference page 5 of Chapter Handbook).

The following behaviours may be considered evidence of those intentions:

- arranging rides for Chapter members that conflict with those on the Chapter's officially recognized and dealer-approved ride schedule and that could be construed as being an official Chapter ride or event, not just a gathering of a small group of friends
- arranging meetings or social gatherings, generally targeting Chapter members through communications other than official Chapter communication channels
- creating logos, promotional materials, Facebook pages, newsletters, patches, merchandise or other items using a name other than the Chapter's to establish the identity of another riding group and undermine the ethos, spirit, values and cohesiveness of the chapter
- attending a Chapter event in a group displaying patches, flags or other items promoting a group other than the Chapter's
- creating a forum for Chapter members to negatively and publicly comment on the Chapter and/or its sponsoring dealer or dealership staff

It is recognised that Chapter Members may be members or be affiliated with other motorcycling organisations or other H.O.G. Chapters. This may effect a Chapter members eligibility to apply for a Chapter Officer position. You should consult your Chapter Director or Sponsoring Dealer for Chapter-specific by-laws that may apply if you are a member of another riding club.

